

CAREER SERVICES CAMPUS RECRUITING OPTIONS

The following levels outline recruiting services available to employers. Please work this list through each level to the top for effective campus recruiting. Career Services encourages employers to start at level one and strive towards level four (Spirit of Detroit) for maximum campus branding and exposure.

Level I - Mid-Town	September	October	November	December	January	February	March	April	May	June	July	August
Employer Orientation: Learn about our services and resources for recruiting	X	X	X	X	X	X	X	X	X	X	X	X
Handshake employer	X	X	X	X	X	X	X	X	X	X	X	X
Online Job Postings: Post available job opportunities for students and alums (Handshake)	X	X	X	X	X	X	X	X	X	X	X	X
Student/Resume Search: Search student and alum's information and view resumes (Handshake)	X	X	X	X	X	X	X	X	X	X	X	X
Virtual Events: Presentations, Workshops, or Meet & Greets (Handshake)	X	X	X	X	X	X	X	X	X	X	X	X
Level II - Motor City	September	October	November	December	January	February	March	April	May	June	July	August
Career Services consultation	X	X	X	X	X	X	X	X	X	X	X	X
In-person campus presentation, workshop, or Meet & Greets	X	X	X	X	X	X	X	X				
Interview scheduling: coordinate an interview schedule to meet with students (in-person or online through Handshake)	X	X	X	X	X	X	X	X				
Student center recruiting table: schedule a day and time for a company information table the student union	X	X	X	X	X	X	X	X				
Micro virtual job fair/info session: individual online company hiring event	X	X	X	X	X	X	X	X	X	X	X	X
In-person or virtual campus job fairs (micro and Macro)		X					X					
Level III - Grand Prix	September	October	November	December	January	February	March	April	May	June	July	August
DEI recruiting: Take our DEI Pledge & Brand your company as a DEI-dedicated employer on campus	X	X	X	X	X	X	X	X	X	X	X	X
Targeted emails: send company related info, events, or marketing materials to a targeted audience	X	X	X	X	X	X	X	X	X	X	X	X
Volunteer opportunities: participate/host career development-related activities, workshops, or events for students	X	X	X	X	X	X	X	X				
Career Treks: student visit day to your company	X	X	X			X	X	X				
Employer hosted drop-in hours	X	X	X	X	X	X	X	X				
Campus connections	X	X	X	X	X	X	X	X	X	X	X	X
Level IV - Spirit of Detroit	September	October	November	December	January	February	March	April	May	June	July	August
Sponsorship Opportunities	X	X	X	X	X	X	X	X	X	X	X	X



WAYNE STATE UNIVERSITY